

**Scope of Work
Sierra Nevada Children’s Museum
KidZone Museum
July 1, 2007 – June 30, 2008**

Introduction:

First 5 Placer will support Sierra Nevada Children’s Museum-KidZone Museum to provide services under Strategic Result Area - Improved Child Development (page 14-16) in accordance with the First 5 Placer 2007-2010 Strategic Plan and all First 5 Placer policies. This contract may be renewed annually (2007-2010) based on satisfactory achievement of the outcomes.

Outcomes:

- Increased visitation by underserved children to participate in culturally appropriate early learning activities so that they demonstrate healthy development.

Strategies:

1. Hire a bilingual, Spanish speaking outreach coordinator who will, in accordance with the job description, work to increase participation of the target population, provide bilingual services for children/families visiting the KidZone, and to assist the KidZone in offering culturally appropriate early learning activities.
2. Work with other agencies serving the target population to encourage the children/families they are serving to come individually or as part of an organized group to the KidZone.
3. The KidZone will provide transportation for children/families who need it to visit the KidZone. The KidZone will also provide transportation to other agencies who are able to bring the children/families they serve.
4. Develop an observation tool and collect performance measurement data to demonstrate healthy child development.

Performance Measures:

- Demographics according to the categories mandated in the First 5 Placer Demographic Tool. In addition the following will be required; number of children served directly, the number of children served indirectly and the number of parents/caregivers served.
- Rate of visitation by underserved/bilingual children.
- Number and type of groups transported, including demographics for parents and children.
- Data from observation tool of children participating in early learning activities.

First 5 Attribution:

All published program materials relating to the services provided under this agreement will list First 5 Placer as a funding source. All public relations materials such as brochures, posters, flyers and newsletters will include reference to First 5 Placer and include the First 5 Placer logo.

Evaluation:

By state law, the First 5 is required to use outcome-based accountability to determine its expenditures and measure achievement of outcomes (i.e. conditions and/or behaviors) for children prenatal through 5. To assist First 5 Placer to adequately measure the achievement of the outcomes stated in this contract, Contractor will be responsible for collecting, analyzing and

reporting performance measure data to First 5 - Placer. Contractor shall participate in First 5 – Placer Learning Conversations to review and analyze performance measurement data and apply learning to improve services and outcomes. If Contractor does not bring the appropriate data to their learning conversations, payments will be withheld until Contractor provides the required data.

Reporting:

By state law the Commission is required to submit an annual report to the state First 5 Commission. Since the county report to the state is a compilation of the activities of individuals and organizations receiving First 5 funds in Placer County. Contractor will provide any information requested by First 5 Placer to complete and submit the state annual report and also provide reports to the First 5 Placer Commission as requested.

Also, First 5 Placer convenes an annual “Partner Network Outcome Faire” to report to the community. Contractor shall participate in this annual Outcome Faire.